Remove the rock in the left only

Add Roof Rack

Add Signal Lamp

Remove Licence Plate

2010 FJ Cruiser
Born from the legendary Landcruiser FJ40, the 2010 Toyota FJ Cruiser has been designed to travel Canada’s rugged terrain with ease. It’s been built with typical Toyota attention to quality and durability. Yet beneath that tough-as-nails body, you’ll find interior refinements and innovative touches that make the drive a sheer pleasure. The FJ Cruiser promises to make life an adventure, even away from the world of the yellow line. And that’s a great way to make things better.
Whether you are travelling through uncharted wilderness paths, or the unpredictable urban asphalt jungle, the 2010 FJ Cruiser is capable of handling virtually any type of road condition. And with improved fuel economy, you won’t have to worry about sacrificing on power, since it features an enhanced 259 horsepower engine. FJ’s interior embraces an active outdoor lifestyle as well, with its easy to clean water repellent seat covers and resin-type flooring.

**FJ Cruiser**

**FUEL CONSUMPTION**

12.5 L/100 km, U/100 km

4.0-litre, V6 with automatic transmission

**SELECT FEATURES**

- 259 hp, 4.0-litre, V6, DOHC, 24-valve, Dual VVT-i engine with sequential multipoint electronic fuel injection.
- Electronic Throttle Control System with intelligence (ETCS-i).
- Acoustic Control Induction System (ACIS).
- 7-speed automatic transmission.
- 265/70R17 all-season radial tires.
- 17-inch aluminum alloy wheels.
- AM/FM/CD/MP3/WMA player, audio auxiliary input jack, 4 speakers, body colour centre audio surround.
- 60/40 split rear bench seat with fold-down seat back.
- Water repellent fabric seat covers.
- Black-on-white gauges, tachometer, voltmeter, water temperature gauge, 4WD indicator.
- Power windows and door locks.
- Large, easy-to-operate door handles and heater controls.
- Tinted glass UV protectors.
- High solar energy absorbing window glass.
- Flip-up rear hatch glass.

A. FJ Cruiser interior shown in Dark Charcoal with colour-keyed centre audio and climate control console.

B. FJ Cruiser with Off-Road Package shown in Sun Fusion.

C. Space should never be an issue with FJ Cruiser. The rear seats can fold down to give you 1.89 cubic metres of cargo space for all your equipment.
The rugged FJ Cruiser is loaded with advanced safety features to help keep you in control, whether you’re cruising the smooth city roads, or tackling the Canadian wilderness. With the safety of TracTion Control and six airbags, coupled with the ample performing power of FJ’s V6 engine, packing 270 PS of torque, you’ll have the peace of mind to focus on the adventurous roads ahead.

Safety and Performance

**SELECT FEATURES**
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- Vehicle Stability Control (VSC) and Active Traction Control (A-TRAC), 2-speed transfer case, engine, fuel tank and transfer case protector plates.
- Choice of two transmissions: a 6-speed manual that operates in full-time 4WD or a 5-speed automatic Super Electronically Controlled Transmission (Super ECT), a gate-type shifter and lock-up torque converter that delivers part-time 4WD.
- Powerful 4.0-litre V6 engine puts out 259 hp at 5600 rpm, Allison 12.6-inch front ventilated disc brakes and 12.3-inch rear ventilated disc brakes.
- Driver and front passenger airbags (SRS), 1 front and rear head/side curtain airbags (SRS).
- Driver and front passenger airbags (SRS), 1 roll-sensing front head/upper torso curtain airbags (SRS), 1 side impact protection door beams.
- Available with the Off-Road Package, the adventurous roads ahead.
- Electronic Stability Control (VSC) and Active Traction Control Component – No Thrust (A-TRAC), 2-speed transfer case, engine, fuel tank and transfer case protector plates.
- Vehicle Stability Control (VSC) and Active Traction Control (A-TRAC), 2-speed transfer case, engine, fuel tank and transfer case protector plates.
- Choice of two transmissions: a 6-speed manual that operates in full-time 4WD or a 5-speed automatic Super Electronically Controlled Transmission (Super ECT), a gate-type shifter and lock-up torque converter that delivers part-time 4WD.
- Powerful 4.0-litre V6 engine puts out 259 hp at 5600 rpm, has an impressive towing capacity of 2.081 kg (4600 lbs) and a payload of 601 kg (1325 lbs).
- 12.6-inch front ventilated disc brakes and 12.3-inch rear ventilated disc brakes.
- Driver and front passenger airbags (SRS), front wheel-mounted side airbags (SRS), roll-sensing front and rear head/upper torso curtain airbags (SRS).
- Side impact protection door beams.
- Power rear door lock.
- Front tire pressure monitoring system.

Available with the Off-Road Package, the dash mounted Multi-information Display features an outside temperature gauge, inclinometer and compass to help you familiarize yourself with your outside surroundings.
Discover more with Toyota

At Toyota, our goal is to continuously make things better. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.

Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it, so you can count on quality parts and professional service.

To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Personalize your FJ Cruiser with interior and exterior accessories that suit your individual needs.

All-Season Mats
Amethyst
Audio and Lighter
Block Heater
Bluetooth
Cargo Cover
Cargo Mat
Cargo Net
Door Sill Protectors
Emergency Assistance Kit
Exhaust Tip
First Aid Kit
Hood Deflector
Horn
IPod™ Adapter/Interface
Licence Plate Cover
Locking Fuel Cap
Owner Manual Wallet
Rear Door Storage
Roof Rack
Satellite Radio
Security System
Shift Knob
Side Window Visors
Spare Tire Cover
Sport Pedals
Towing Accessories
Tow Mirror
Towbar
Vacuum Cleaner
Wheel Covers
Window Visors
Wireless Phone Link
Xenon Headlights
Xenon Headlamps

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota’s Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty.

To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Working together to make things better.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at Toyota.ca.

Beyond vehicle purchases, and its broader partnership with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit evergreen.ca.

Toyota’s support of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes, is one of the reasons Toyota has been a National Sponsor of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. and its Dealerships partnered with Special Olympics Canada in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit evergreen.ca.

Side Window Visors
Hood Deflector
Horn

Accessories

Fewer emissions and pollutants. More kilometres on less fuel. And power and performance second to none. Available in Hybrid, Camry and Highlander, these latest generation Toyota hybrids offer you the best of both worlds.

The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability, and provides free assistance, resource information and financing for adaptive equipment or modifications for their vehicle.

With Extra Care Protection you receive inflated protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.

If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The biggest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at Toyota.ca.

Toyota Evergreen Learning Grounds

Toyota Canada Inc. and its Dealers have partnered with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit evergreen.ca.

For more information visit evergreen.ca.
2010 FJ Cruiser Features

**CONVENIENCE**
- All-Season Mats
- Rubber Floor
- Exterior Colour-Keyed Centre Instrument Panel Trim
- Fabric Headliner
- Dual Vanity Mirrors
- 4WD Indicator
- Black-on-White Gauges, Tachometer, Voltmeter, Water Temperature Gauge
- Water Repellent Fabric Seat Material
- All-Position Vertical Adjustable Headrests
- 60/40 Split Rear Bench Seat w/Fold-Down Seat Back
- Front Passenger Seat Recline Adjustments
- Driver Seat w/Recline, Vertical, Cushion Height Adjustments, Air Conditioning, Cabin Air Filter, Rear Seat Heater Ducts
- AM/FM CD/MP3/WMA Player, 6-Speakers, Audio Auxiliary Input Jack
- Direct Tire Pressure Monitoring System
- Seatbelt Warning Indicators
- Engine Immobilizer
- Front Seatbelt Anchor Height Adjusters
- Front Seatbelt Pre-Tensioners & Force Limiters
- Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS)1
- Front Seat-Mounted Side Airbags (SRS)1
- Front Passenger Airbag Occupancy Classification Indicator
- Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)1
- Cargo Lamp, Map Lamps
- Coat Hooks
- Cargo Area Tie-Down Rings
- Front Passenger Seat Back Pocket
- Auto Headlamp Cancel Function
- Halogen Headlamps
- Variable Intermittent Wipers
- Dual Foldable Mirrors
- Window Frames
- Flip-Up Rear Hatch Glass
- High Solar Energy Absorbing Window Glass
- 17” Aluminum Alloy Wheels, Wheel Locks
- Colour-Keyed Body w/White Roof

**ENGINE**
- Low Range 1-speed and High Range 2-speed
- 3.5L V6 Engine
- 269 hp (193 kW) @ 5600 rpm
- Sequential Multiport Electronic Fuel Injection, Electronic Throttle
- (Dual VVT-i)
- 24V Valve Actuators
- 4-Link Suspension w/Lateral Rod w/Coil Springs & Stabilizer Bar
- Power Steering
- Power Brake Assist
- Power 2-Way Manual Auto Headlamp Leveling
- Side View Mirrors w/Spotter-Mirrors
- 4-Wheel Anti-Lock Braking System
- Power Front/Rear Disc Brakes
- 205/75R16, P265/70R17, Toyota Hybrid 225/65R17
- Dual-Stage Front Airbags
- Front Passenger Airbag Occupancy Classification Indicator
- Sensor Logic 3, Front-Side Impact Airbags (SRS)1
- Driver & Front Passenger Airbag Supplemental Restraint System (SRS)1
- Automatic Headlamp Leveling
- Front/Rear: 2-Speed, Manual, Overdrive, Gate-Type Shifter, Lock-Up Torque Converter
- Standard: 5-speed, Manual
- Optional: 6-speed, Automatic
- Front: 2-speed, Manual
- Optional: 6-speed, Automatic
- Full Size Spare w/Alloy Wheel

**COMFORT**
- Front/Rear: 4-Link Suspension w/Lateral Rod w/Coil Springs & Stabilizer Bar
- Power Steering
- Power 2-Way Manual Auto Headlamp Leveling
- Side View Mirrors w/Spotter-Mirrors
- 4-Wheel Anti-Lock Braking System
- Power Front/Rear Disc Brakes
- 205/75R16, P265/70R17, Toyota Hybrid 225/65R17
- Dual-Stage Front Airbags
- Front Passenger Airbag Occupancy Classification Indicator
- Sensor Logic 3, Front-Side Impact Airbags (SRS)1
- Driver & Front Passenger Airbag Supplemental Restraint System (SRS)1
- Automatic Headlamp Leveling
- Front/Rear: 2-Speed, Manual, Overdrive, Gate-Type Shifter, Lock-Up Torque Converter
- Standard: 5-speed, Manual
- Optional: 6-speed, Automatic
- Full Size Spare w/Alloy Wheel

**CREATING A SAFER ENVIRONMENT**
- Honda Sensing System (HSS)
- Front/Rear: 4-Link Suspension w/Lateral Rod w/Coil Springs & Stabilizer Bar
- Power Steering
- Power 2-Way Manual Auto Headlamp Leveling
- Side View Mirrors w/Spotter-Mirrors
- 4-Wheel Anti-Lock Braking System
- Power Front/Rear Disc Brakes
- 205/75R16, P265/70R17, Toyota Hybrid 225/65R17
- Dual-Stage Front Airbags
- Front Passenger Airbag Occupancy Classification Indicator
- Sensor Logic 3, Front-Side Impact Airbags (SRS)1
- Driver & Front Passenger Airbag Supplemental Restraint System (SRS)1
- Automatic Headlamp Leveling
- Front/Rear: 2-Speed, Manual, Overdrive, Gate-Type Shifter, Lock-Up Torque Converter
- Standard: 5-speed, Manual
- Optional: 6-speed, Automatic
- Full Size Spare w/Alloy Wheel

**TECHNICAL**
- Engine
- 3.5L V6, DOHC, 24-valve Dual Variable Valve Timing (VVT-i), Sequential Multiport Electronic Fuel Injection, Electronic Throttle Control System w/Intelligence (ECT-i), Automatic Transmission
- Compression Ratio 10.5:1
- Horsepower 269 hp (193 kW) @ 5600 rpm
- Torque 246 lb-ft (333 Nm) @ 4100 rpm
- Fuel Consumption
  - City/Highway/Combined
  - 14/23/21 (Manual)
  - 14/21/20 (Automatic)

**DIMENSIONS**
- Length 184.0” (4670 mm)
- Width 76.1” (1930 mm)
- Height (Unloaded) 66.8” (1700 mm)
- Wheelbase 106.5” (2700 mm)

**PAYLOAD**
- 4-person capacity (1156 lbs., 525 kg)
- 0.79 m3 (27.9 ft3)
- 1.89 m3 (66.8 ft3) Behind Front Seats
- 0.79 m3 (27.9 ft3) Behind Rear Seats
- Max. Loaded (Includes Driver) 601 kg (1325 lbs.)
- 1.89 m3 (66.8 ft3) Behind Front Seats
- 0.79 m3 (27.9 ft3) Behind Rear Seats
- Max. Loaded (Includes Driver) 601 kg (1325 lbs.)

**BATTERY**
- Manganese-Air
- 12V, 65Ah

**FLOOR AREA**
- 4 passengers (118 ft2)
- 3 passengers (113 ft2)

**TUNING CAPACITY**
- 0.97 kg (2.14 lbs.)

**CARGO SPACE**
- 580 (23.6)

**TOWING CAPACITY**
- 1300 (3636)

**CROSS COUNTRY CAPABILITY**
- 4WD Off-Road

**CROSS COUNTRY CAPABILITY**
- 1300 (3636)

**SAFETY**
- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS)1 which, depending on the model, may include driver and front passenger airbags, front and knee airbags, side curtain airbags and anti-lock braking system in addition to the standard Toyota Safety System. These systems are designed to work together to help keep you safe. The SRS1, however, is not a substitute for careful driving and proper use of seat belts. Please follow the instructions on your Vehicle Information (VII) or your Toyota Dealer for details.
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Camry Hybrid
RAV4
4Runner

Yaris
Prius
Highlander
Sequoia

Corolla
Venza
Highlander Hybrid
Tacoma

Matrix
Avalon
FJ Cruiser
Tundra

Camry
Sienna

Toyota recognizes its duty to safeguard the environment. Please recycle.